



Arizona Association of Chiropractic

2019 CORPORATE PARTNERSHIP LEVELS

All Convention(s) Exhibitors must become a Corporate Partner.

CORPORATE PARTNER - \$500/YEAR

VALUE

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| • Use AAC Logo & state "AAC CORPORATE PARTNER" on advertising for 1 year | \$100 |
| • Your Logo placed on AAC Corporate Partner web page for one year | \$100 |
| • Placement in our Biannual Corporate E-mail Broadcast to our full email listing | \$100 |
| • A complimentary ad in 2 of the monthly AAC Newsletters with your logo | \$200 |
| • Access to all other forms of AAC advertising including the Convention(s) | <u>Priceless</u> |
| TOTAL | \$500 |

SILVER LEVEL PARTNER - \$2000/YEAR

VALUE

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| • CORPORATE PARTNERSHIP | \$500 |
| • Use AAC Logo & "AAC CORPORATE SILVER PARTNER" on advertising for 1 year | \$200 |
| • Your logo on the Corporate Partner web page gets a 25-word description | \$150 |
| • Placement in our Biannual Corporate E-mail Broadcast to our full email listing | \$100 |
| • A complimentary ad in 4 of the monthly AAC Newsletters with your logo | \$400 |
| • Recognition on AAC homepage as Silver Level Partner | \$100 |
| • Free Use of the AAC Lecture Hall (1 st Come 1 st Served / Check Availability) ** | \$500 |
| • Convention(s) Registration for 2 and Vendor Booth * | \$1,500 |
| • Logo placed on convention(s) vendor board * | <u>\$100</u> |
| TOTAL | \$3,550 |

GOLD LEVEL PARTNER - \$3000/YEAR ***

VALUE

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|--|----------------|
| • CORPORATE PARTNERSHIP | \$500 |
| • Use AAC Logo & "AAC CORPORATE GOLD PARTNER" on advertising for 1 year | \$300 |
| • Your logo on the Corporate Partner web page gets a 75-word description | \$200 |
| • Placement in our Biannual Corporate E-mail Broadcast to our full email listing | \$100 |
| • A complimentary ad in 6 of the monthly AAC Newsletters with your logo | \$600 |
| • Recognition on AAC homepage as Gold Level Partner | \$100 |
| • Free Use of the AAC Lecture Hall (1 st Come 1 st Served / Check Availability) ** | \$500 |
| • Convention(s) Registration for 2 and Vendor Booth with Premium Placement * | \$2,000 |
| • Premium placement of logo on convention(s) vendor board * | \$200 |
| • Sponsorship of One Lecture Break During Convention(s) * | \$100 |
| • Four-Week Sponsorship of the Practice Building Newsletter | <u>\$400</u> |
| TOTAL | \$5,000 |

PARTNER SPEAKER DISCOUNT: Partners that provide a 2-hour or more CE approved speaker for an AAC event, at no charge to the AAC, will receive one (1) \$500 discount on their partnership level.

* Placement of Vendor Booth, Vendor Board, or Lecture Break Sponsorships are 1st come 1st served.
 ** Partners may use the AAC Lecture Hall (Sits 40) for AAC sponsored seminars during the year.
 *** Gold & Platinum levels are given the option to have two (2) booths at convention(s).

PLATINUM LEVEL PARTNER - \$4000/YEAR *****VALUE**

• CORPORATE PARTNERSHIP	\$500
• Use AAC Logo & "AAC CORPORATE PLATINUM PARTNER" on advertising for 1 yr.	\$400
• Your logo on the Corporate Partner web page gets a 100-word description	\$250
• Placement in our Biannual Corporate E-mail Broadcast to our full email listing	\$100
• A complimentary ad in all 12 of the monthly AAC Newsletters with your logo	\$1,200
• SPECIAL Recognition on AAC homepage as Platinum Level Partner	\$200
• Free Use of the AAC Lecture Hall (1 st Come 1 st Served / Check Availability) **	\$500
• Convention(s) Registration for 2 and Vendor Booth with Choice of Placement *	\$2,500
• Prominent placement of logo on convention(s) vendor board *	\$300
• Sponsorship of One Lecture Break During Convention(s) *	\$100
• Up to 5-minute presentation during convention(s) lunch	\$250
• Eight-Week Sponsorship of the Practice Building Newsletter	\$800
• First opportunity to sponsor continuing education lectures throughout the year	<u>Priceless</u>
TOTAL	\$7,100

AAC PRICE LIST**CONVENTION:**

Convention Registration per person = \$250
 Convention Vendor Booth = \$1000
 Convention Vendor Board = \$100
 Convention Lecture Break Sponsorship = \$100
 Convention Lunch 5-Minute Presentation = \$250

E-MAIL:

Ad in Membership Monthly Newsletter with logo = \$100 / mo.
 Sponsor Weekly State-Wide Practice Building Newsletter = \$100 / wk.
 Biannual Corporate State-Wide E-Mail Broadcast = \$100 / yr.

CORPORATE WEB PAGE ON AAC WEB SITE:

Logo Only on Corporate PARTNER Web Page for One Year = \$100
 If With 25-Word Description = \$150
 If With 75-Word Description = \$200
 If With 100-Word Description = \$250

AAC BRANDING:

Use of AAC Logo With the Title "AAC CORPORATE PARTNER" for One Year = \$100
 Use of AAC Logo With the Title "AAC CORPORATE SILVER PARTNER" for One Year = \$200
 Use of AAC Logo With the Title "AAC CORPORATE GOLD PARTNER" for One Year = \$300
 Use of AAC Logo With the Title "AAC CORPORATE PLATINUM PARTNER" for One Year = \$400

AAC WEB SITE HOME PAGE:

Recognition on AAC Homepage as Silver Level Partner for One Year = \$100
 Recognition on AAC Homepage as Gold Level Partner for One Year = \$100
 SPECIAL Recognition on AAC Homepage as Platinum Level Partner for One Year = \$200

AAC MEETINGS: (Available to All Corporate Partners)

Provide Lunch at the Executive Committee Meeting with up to a 15 Minute Presentation = \$100
 Sponsor Outreach Luncheon for Local Chiropractors with up to a 15 Minute Presentation = \$100

AAC CLASSIFIED ADS: (30 Days on the AAC Web Site & One Edition of the Monthly Newsletter)

\$50 for Members

\$100 for Non-Members