



## AAC CORPORATE PARTNER POLICY

It is the policy of the Arizona Association of Chiropractic (AAC) to recognize and encourage building relationships that bring added value to its corporate partners and DC members alike.

As a corporate partner, your involvement with our individual members gives you and your organization insight into chiropractic care issues not available through any other professional association. Your insight will come from the dedication and the diversity of our members. Corporate partnership with the AAC is a positive demonstration of your organization's commitment to the patient care delivered by our profession, and your support is recognized and appreciated by our members.

### **ELIGIBILITY:**

Corporate partnership with the AAC is available to companies and individuals with commercial products and services that support the philosophy and principles of chiropractic care.

### **RULES and RESTRICTIONS:**

By applying for and/or accepting corporate partnership with the AAC, the applicant corporate partner understands and agrees to the following:

- Corporate partnership in the AAC is not to be construed or promoted as an endorsement of the partner's policies, practices, products, or services. Any reference to the partnership must include a disclaimer stating: **"The AAC does not endorse, and has not investigated, the products and services offered by its corporate partners."**
- By acceptance of the partnership, the AAC does grant those partners in good standing the right to use a Statement of Membership, and/or a link to the AAC website. The exact statement will be provided to the Corporate Partner after approval of an application. Prior approval is always required when such AAC recognition is used on a company's promotional materials, whether presented in electronic, print, or other media. Send a copy of the promotional materials with a request to approve the use of the partner's 'Statement of Membership' to the AAC management team.
- The AAC logo may only be used with prior written permission from the AAC Executive Director or another individual designated by him/her and/or the Executive Committee of the AAC. As in the previous paragraph; send a copy of the promotional materials with a request to approve the use of the 'AAC Logo' to the AAC management team.
- The AAC will strive for a 2-business day reply to all requests.
- The AAC logo and name "Arizona Association of Chiropractic" may not be used by its corporate partners after expiration or termination of the partnership.

### **BENEFITS of PARTNERSHIP:**

The AAC grants certain benefits to its corporate partners according to their selected partner level. These benefits are subject to change at the discretion of the AAC. Corporate partners may upgrade to a higher partner level at any time; however, those wishing to downgrade to a lower partner level must wait until the end of their current partnership term. The various levels of partnership available for the current year are attached to this agreement.

**SUSPENSION/CANCELATION of CORPORATE PARTNERSHIP:**

A corporate partnership may be suspended when a corporate partner's dues or other fees are 30 days past due; despite adequate notification efforts taken by the association to collect the outstanding debt. Suspension of any and/or all benefits will be at the discretion of the AAC, including but not limited to placement on inactive status.

Active status will be reinstated once all outstanding balances are paid in full. Should charges remain unpaid for 60 days, the partnership will be cancelled. Notification will be given by email and in writing stating partnership cancellation and will be sent at the end of the 60-day period.

**APPLICATION PROCESS:**

Those wishing to establish a corporate partnership with the AAC are required to complete the Corporate Partnership Application attached. The AAC staff will review the application and will make a recommendation to the AAC executive committee for final approval.

All applications must include a brief description of the applicant's product or service, with an emphasis on how it benefits the chiropractic profession. A reference is also recommended.

Partnership will become effective upon approval by the AAC executive committee and clearance of the applicant's payment. Once approved, corporate partners shall be entitled to all the benefits and privileges afforded to other members of the association except for voting privileges or holding an elected office. Renewal of a corporate partnerships will be at the sole discretion of the AAC, with no liability for non-renewal.

Again, we welcome your involvement and support of the chiropractic profession in the state of Arizona. We will do all that we can to ensure you realize the greatest possible value for your partnership contribution.

E-mail us at, [admin@azchiropractic.org](mailto:admin@azchiropractic.org), with your questions and any request for use of the AAC Logo or 'Statement of Membership'.

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